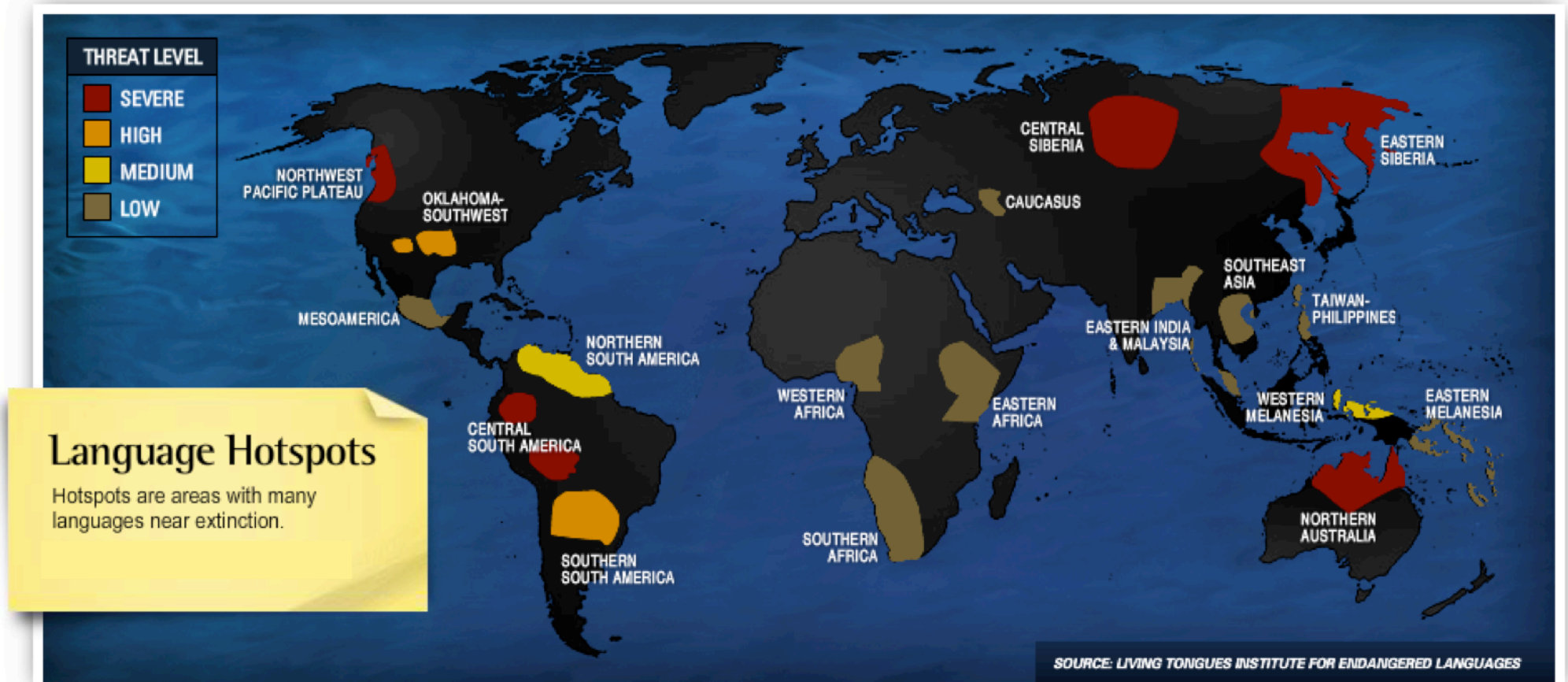


# Languages Affecting Globalization: How Words Can Change the World



*When you lose a language, you lose a culture, intellectual wealth, a work of art.  
It's like dropping a bomb on a museum, the Louvre. – Kenneth Hale, 2001*

FRIDAY, FEBRUARY 10 from 3 to 5 PM at PERRY WORLD HOUSE

## Panelists:

### TOM BELT

Elder-in-Residence and Language Instructor,  
Cherokee Studies Program, West Carolina University

### CHRISTINA FREI

Executive Director of Language Instruction, Arts & Sciences

### K. DAVID HARRISON

Associate Provost for Academic Programs  
and Professor of Linguistics, Swarthmore College

### AMERICO MENDOZA-MORI

Lecturer in Quechua, Penn Language Center

### MARGARET NOODIN

Assoc. Professor of English, University of WI-Milwaukee  
President, Studies in American Indian Literatures Association

### TIMOTHY POWELL

Faculty, Department of Religious Studies  
Consulting Scholar, Penn Museum

### KENRIC TSETHLIKAI

Managing Director, Lauder Institute

This panel explores strategies for initiating the Global Turn, to change the world by valuing the intellectual wealth embedded in endangered languages. Panelists will not only discuss the traditional knowledge that is lost when a language becomes extinct, but more affirmatively how the solutions for global challenges benefit from the revitalization of endangered languages. Globalization presents a formidable challenge in its tendency to homogenize markets and flatten biological, linguistic, and cultural diversity. By better understanding how endangered languages encode valuable information, unique to the cultures that preserve those languages, the Penn Language Center seeks to provide a more inclusive and empowering narrative of globalization: one that emphasizes and implements the economic, educational, and environmental value of language diversity.

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